



**TRAINING ACTIVITY FOR NCP STRUCTURES IN EaP
COUNTRIES**

Minsk, Belarus, 14-15 April 2014

Horizon 2020

Links and Synergies with COSME

NCPs and EEN cooperation

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Based on documents/materials of the European Commission

SME, entrepreneurs, innovation at the core of EU2020 strategy

Particular focus on SMEs:

- *accounting for more than 67 % of private sector jobs*
- *providing more than 58 % of total turnover in the EU*
- *creating 85% of new jobs since 2002*

HORIZON 2020

COSME

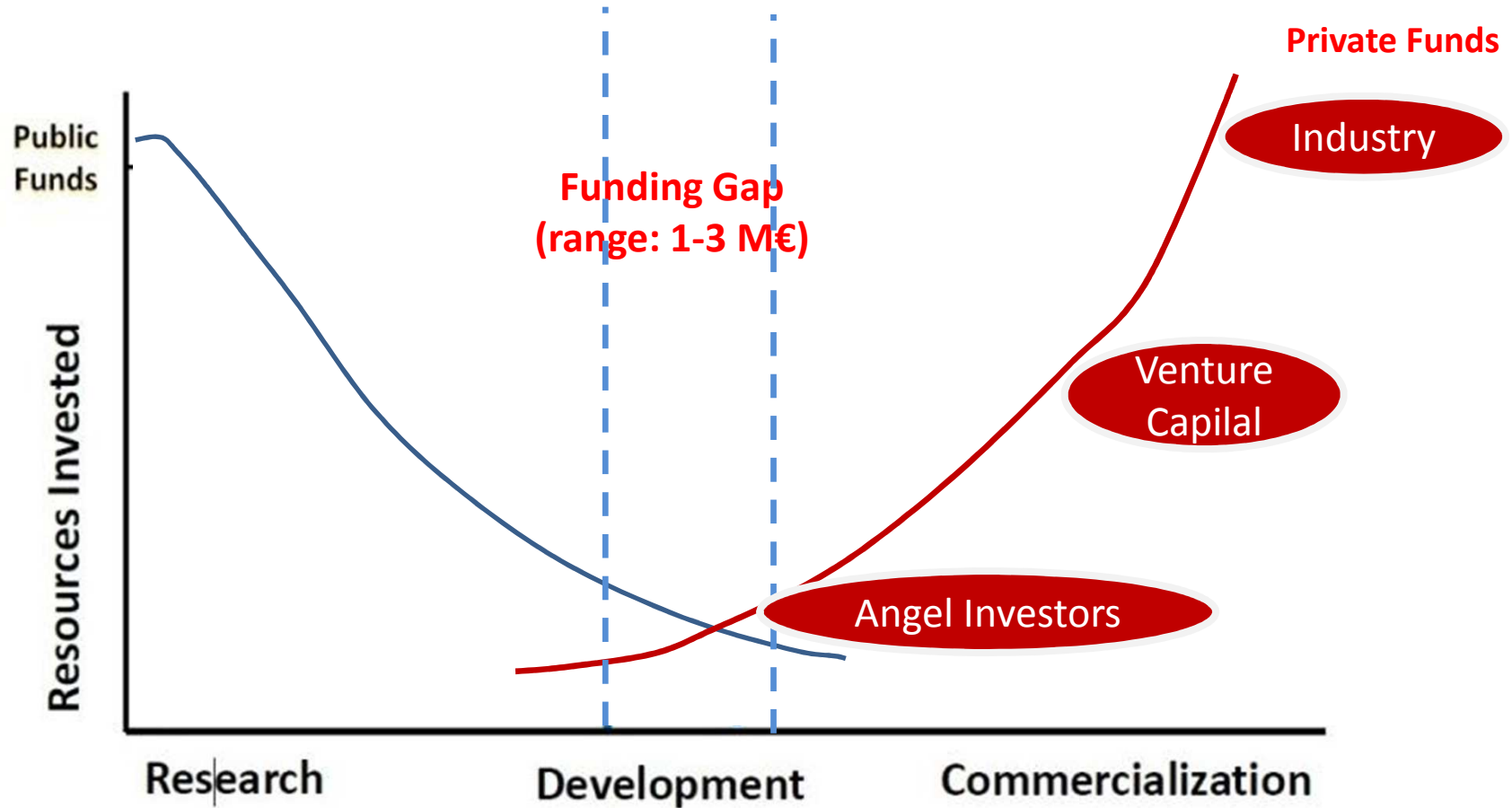
Regional funds

Universities / Research institutes

Basic research, applied research, demonstration

Small business

Applied research, development, commercialization



Horizon 2020 and COSME (1)

- Both aim at creating jobs and growth, but in a complementary way:

COSME by policy support and horizontal actions,
Horizon 2020 by direct financial assistance to innovative projects

- Both offer financial instruments building on the same platforms:

COSME to all SMEs,
Horizon 2020 to innovative SMEs and mid-caps

Horizon 2020 and COSME (2)

SME support:

- **H2020 SMEs National Contact Points**

- task to be performed in liaison with EEN, according to the national situation

- **The Enterprise Europe Network**

- funded under **COSME** - also provides information to SMEs on Horizon 2020 and other EU programmes

Horizon 2020 and COSME (3)

Will support together two EU financial instruments for SMEs:

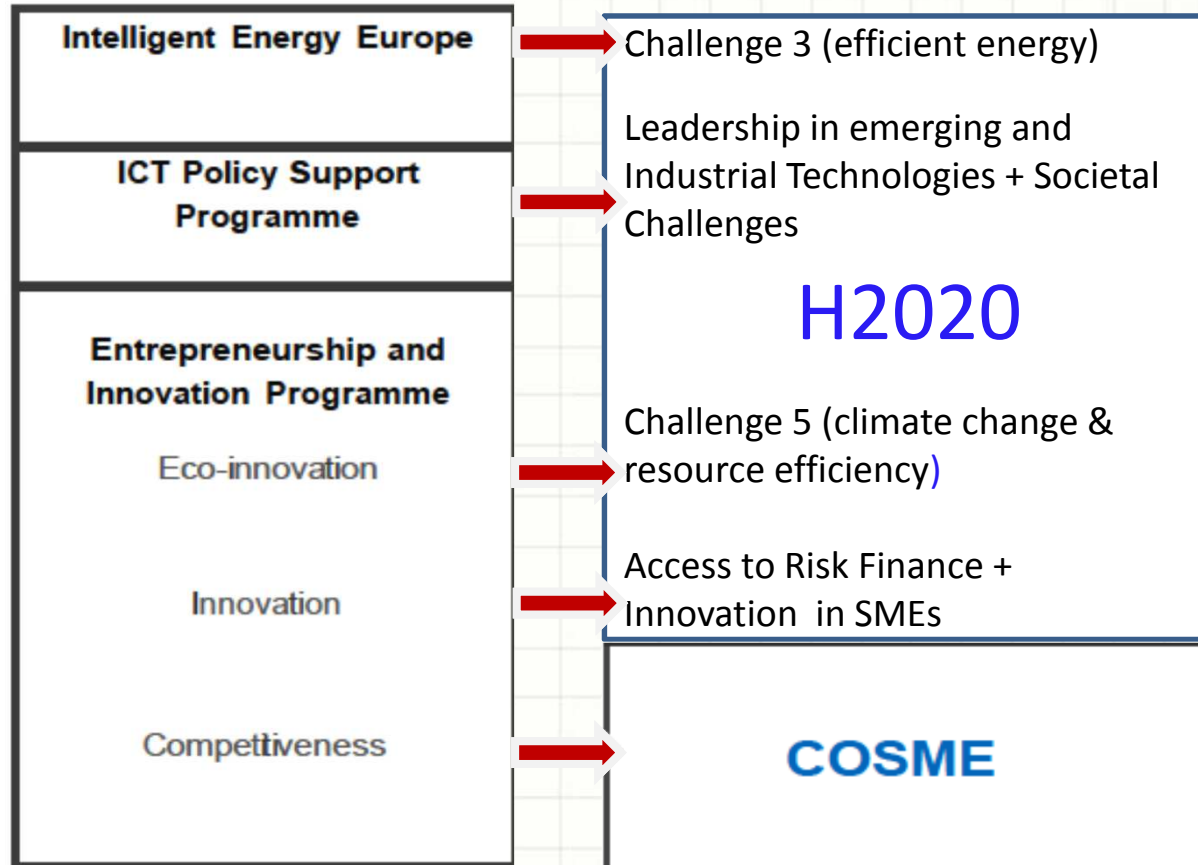
Debt instrument for SMEs' growth and R&I

- Loan Guarantee Facility for SMEs (**COSME**)
- (H2020) ➤ SMEs & Small Midcaps Guarantee Facility for R&I

Equity instrument for SMEs' growth and R&I

- (H2020) ➤ Equity Facility for R&I – early stage
- Equity Facility for Growth (**COSME**)

Where will CIP programmes go?



Innovation & SMEs in Horizon 2020

GOAL: *SME participation: 20 % of the total budget for societal challenges and LEITs to go to SMEs*

Innovation in SMEs

- SME-specific measures enhancing innovative capacities
- Support for market-driven innovation

SME instrument

- 7% (=1/3 of 20% objective) on average
- to support all types of innovative SMEs through a single management system and single entry point
- continuously open call in the context of Societal Challenges & LEIT

Innovation in SMEs

1. Support for research intensive SMEs

- Building on EUREKA / Eurostars

2. Enhancing the innovation capacity of SMEs

- Developing new innovation support tools with Member states and providing European innovation support services to SMEs
- Spin-in projects (technology uptake by SMEs)
- Projects by intermediaries (for examples clusters) conducted with SME to demonstrate new industrial value chains
- Reinforced link with Enterprise Europe Network for all parts of Horizon2020

3. Market driven innovation

- Better framework conditions for innovative SMEs - for example procurement networks

WORK PROGRAMME 2014 – 2015

Innovation in small and medium-sized enterprises

INNOSUP-1-2015: Cluster facilitated projects for new industrial value chains

INNOSUP-2-2014: European Intellectual Property Rights (IPR) Helpdesk

INNOSUP-3-2014: IPorta 2 - Increasing the quality of IP advisory services to SMEs

INNOSUP-4-2014: A European Label for innovation voucher programmes to support spin-in of technology

INNOSUP-5-2014: Peer learning of innovation agencies

INNOSUP-6-2015: Capitalising the full potential of online-collaboration for SME innovation support

INNOSUP-7-2015: Professionalisation of open innovation management in SMEs

INNOSUP-8-2015: Measuring open innovation inputs and outcomes in SMEs

INNOSUP-9-2014: Community-building and competence development for SME instrument coaching

COSME: Programme for the Competitiveness of Enterprises and SMEs

- Strengthening the competitiveness and sustainability of the Union's enterprises, particularly SMEs
- Encouraging an entrepreneurial culture and promoting the creation and growth of SMEs

Main target audience: SMEs, Entrepreneurs, Business Support Organisations, regional and national Administrations

€2,3 billion for 2014 – 2020

Overview of COSME Objectives & Activities

To improve the framework conditions for the competitiveness and sustainability of EU enterprises	Activities to improve European competitiveness
	Activities to develop SME policy and promote SMEs competitiveness
	Tourism
	New business concepts for consumer goods
To promote entrepreneurship	Erasmus for Entrepreneurs
	Entrepreneurship education
To improve access to markets	Enterprise Europe Network
	Support to SMEs abroad
	Support to international industrial cooperation
To improve access to finance	Financial instruments



ENTERPRISE AND INDUSTRY

European Commission > Enterprise and Industry > All topics > Cosme



Enterprise and Industry

Cosme

- COSME News
- Better access to finance for SMEs
- Access to markets
- Supporting entrepreneurs
- More favorable conditions for business creation and growth

Search

COSME

What is COSME?

COSME is the EU programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises (SMEs) running from 2014 to 2020 with a planned budget of €2.3bn. COSME will support SMEs in the following area.



Better access to finance for Small and Medium-sized Enterprises (SMEs)

Access to markets



Business Support on Your Doorstep

- 600 business support organisations in **50 countries**
- Information and qualified services for SMEs at their doorstep, including information on access to EU funding programmes
- Help in finding **international business partners**
- making full use of EU-wide business support, technology transfer services
- engaging European SMEs in shaping EU legislation
- Total impact on sales growth: 450 million EUR (220 000 EUR per company)
- 2400 jobs created between 2008 and 2010
- 4300 concluded cross-border partnership agreements
- **Executive Agency for Small and Medium Sized Enterprises (EASME)**



Business Support on Your Doorstep

EEN services:

- Going international
- Technology transfer
- Access to finance
- Research funding
- Advice on EU law and standards
- Intellectual property and patents
- Speak up on EU law

More info at: <http://een.ec.europa.eu/services/overview>



Latest news

14 January 2014

Mission for Growth in Wallonia, February 2014

A Mission for Growth, led by Vice-President Antonio Tajani, will be organised in Wallonia, Belgium, on February 18 and 19, 2014.

Missions for Growth



The gateway for your business to international growth markets

Latest Partnering Opportunities!

Info Day - Enterprise Europe Network, Call for Proposals 2014 -

Register now!

In January 2014 the Commission will publish a call for proposals for a new phase of the Network under the EU programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises (COSME) running from 2014 to 2020.

To support the preparation of proposals, the Executive Agency for Small and Medium-sized Enterprises (EASME) is organising an **Information Day** in **Brussels**, Belgium (Charlemagne Building- 170 rue de la Loi) on the **6 February 2014**.

[More information & registrations](#)

Your business is our business

The Enterprise Europe Network helps small business to make the most of the European marketplace. Working



Success stories

Bright future for metal innovation

Germany
Netherlands

The Enterprise Europe Network matches a Dutch supplier to the composites industry with a German developer of a promising new technology

[See all success stories](#)

What clients say...

[Read this story](#)



Business Support on Your Doorstep

Opportunities for Central Asia

- Central Asian countries **did not join EEN under CIP**,
- there is **no a separate call** foreseen for third countries to join EEN under COSME,
- in order to apply under the open call (deadline May 15) and receive co-financing, a third country **should be associated to COSME**,
- third countries which are not associated to COSME **may join EEN** (like Armenia under CIP) without any co-financing but the EC may offer them some support (trainings, IT tools, networking, access to standards).



NCPs and EEN cooperation

Minimum standards and Guiding principles for setting up NCP systems under Horizon 2020 (1)

For the national NCP systems:

Cooperation with the EEN will be set up in each country, taking into account national circumstances. This will include provisions for a **one-stop-shop service** for SMEs.

For each NCP:

All NCPs will establish **mutually supporting relationships with the EEN** in their country, in accordance with the national arrangements.

Assisting, advising and training :

Assist in partner search activities notably by **using EEN partnership services** for SMES etc.

Minimum standards and Guiding principles for setting up NCP systems under Horizon 2020 (2)

Tasks of SMEs NCP should be performed **in liaison with EEN**, according to the national situation.

Signposting and cooperation

Signpost to other business support network services those potential participants who require assistance, for example on general EU matters or matters relating to internal market, technology transfer, intellectual property rights (IPR) or regional development typically dealt with by these networks (e.g. EEN, EIB, Structural Funds, YourEurope, Solvit etc)

The Commission will identify a **contact point** for encouraging mutually supporting relationships between **NCPs and EEN**

Best practises from Poland (FP7)

- Common publications, leaflets, brochures
- Organization of brokerage events, workshops, conferences together
- Common stands at fairs, conferences etc.
- Writing articles in each other network's newsletters, on webportals
- Using each other mailing data-bases for sending information
- Organizing tailored training sessions for EEN staff
- Participation in common events, trainings organized by the EC or European projects
- Exchange of best practices



**Thank you very much for your
attention!**

More information:

<http://ec.europa.eu/programmes/horizon2020/>

<http://ec.europa.eu/enterprise/cosme/>